



2023 IWBI Advisories

Overview

The International WELL Building Institute (IWBI) is the global authority for transforming health and well-being in buildings, organizations and communities around the world.

IWBI Advisors are leading experts in their field who volunteer their time to help shape the evolution of the WELL Building Standard (WELL). From academic investigators to industry specialists, advisors help IWBI translate research and thought leadership for industry application, raising the bar for high-performing organizations and buildings around the world.

Advisories are defined by their area of focus and guided by individual scopes of work, found below. For the 2023 application cycle, we're excited to recruit for the following advisories:

- The ten **WELL Concept Advisories** – Air, Water, Nourishment, Light, Movement, Thermal Comfort, Sound, Materials, Mind, Community – which are focused on the continuous development and implementation of the WELL concepts.
- The **IWBI Research Advisory** which is focused on the development and regular updating of a Global Research Agenda, advising on emerging research trends and identifying key priority areas through impact topics.
- And the **IWBI Investing for Health Advisory** which is focused on the development of the Investing for Health (IfH) Initiative and elevating the meaning of health, well-being and equity across organizations, communities and capital markets globally.

Advisors are experts driving health promotion worldwide. They help ensure that WELL aligns with the latest evidence and business needs, reflects global considerations and accommodates diverse sectors. Specifically:

- **WELL Concept Advisors** have experience and expertise in one or more of the ten WELL concepts and provide input on strategies to enhance health

and well-being, including best practices for localization and enhancing feasibility as well as emerging research and innovative topic areas.

- **IWBI Research Advisors** have expertise and leadership around psychosocial, physical, and/or environmental factors across buildings, health, and well-being. They are committed to an interdisciplinary approach to identifying gaps and opportunities in current research and practice on health and buildings, updating the Global Research Agenda, and identifying collaborative opportunities to move this research forward.
- **IWBI Investing for Health Advisors** have expertise in Environmental, Social and Governance (ESG) strategy and reporting, social capital measurement, sustainable finance, corporate governance, community engagement, Diversity, Equity, and Inclusion (DEI) and sustainability regulations and disclosure obligations. They are leading investors, regulators, standard setters, corporate executives, ESG service providers as well as subject matter experts from academia, non-profits, foundations and civil societies.

Advisor Responsibilities

Advisor responsibilities are outlined in the respective advisory Scope of Work below.

Please note that advisors do not:

- Exercise governance or decision-making authority over WELL or IWBI
- Vote on updates to WELL
- Author WELL feature language or documentation requirements
- Approve or have access to documentation submitted by project teams and organizations
- Develop materials for the WELL Accredited Professional (WELL AP™) exam
- Recommend products or services for integration into WELL

Advisor Qualifications

Required:

- 5 years of demonstrable experience in a relevant field, including advanced degrees
- Ability to communicate in English (advisory communication is conducted in English)

- For IWBI Research Advisory: advanced degree, demonstrated leadership in a relevant field and/or direct experience with research and practice

Preferred:

- 10+ years of experience related to the advisory Scope of Work
- For WELL Concept Advisories: Experience with WELL, BREEAM, Green Star and/or LEED projects
- For WELL Concept Advisories and the IWBI Research Advisory: Direct experience with research or implementation of topics found within WELL concepts; experience with senior living and education sectors
- For IWBI Research Advisory: PhD in field(s) of expertise and a commitment to interdisciplinary practice

Advisor Term

Advisors serve the following advisory terms:

- WELL Concept Advisories: January 1, 2023 – December 31, 2023
- IWBI Research Advisory: January 1, 2023 – December 31, 2024
- IWBI Investing for Health Advisory: January 1, 2023 – December 31, 2023

Advisors may serve consecutive terms and are required to reapply each term. Advisors who reapply will have a streamlined application process. Fulfillment of tasks set forth in this Scope of Work are governed by and conducted in accordance with the advisory terms and conditions that were accepted during the application process; in the event an advisor's term is extended, then the advisory terms and conditions shall continue to apply for the duration of the then-current Scope of Work.

Advisor Engagement

Advisories convene a minimum of four times within the advisory term. Conference calls are scheduled based on advisor availability and time zone considerations and last between 1-2 hours with meeting agendas shared in advance of each call. There may be one optional meeting that convenes in-person.

Advisors may be called upon individually to provide additional feedback and have the opportunity to participate in smaller working groups on specific topics as well as other advisory calls (e.g., Concept, Research).

Advisor Benefits

IWBI offers advisors discounted rates for the WELL AP exam and WELL Faculty membership.

WELL AP Exam

Advisors receive special affiliate pricing for the WELL AP exam and WELL AP exam prep bundle. Advisors are responsible for WELL AP renewal fees and IWBI is unable to issue any refunds for exam registration or exam study materials.

Additionally, advisors may self-report participation in advisory calls for continuing education (CE) hours as either volunteer work or education (one CE for each call hour).

WELL Faculty Membership

Advisors receive expedited and streamlined review of their WELL Faculty application. If accepted, advisors will receive complimentary WELL Faculty membership.

IWBI is unable to issue any refunds to new advisors who have already paid their membership for the year. In the event an advisor has already paid for annual membership, the advisor may receive complimentary WELL Faculty membership for the following year (as long as they are still part of an advisory).

Advisors who leave the advisory early and would like to remain WELL Faculty are responsible for the annual USD \$500 membership fee.

WELL Concept Advisories Scope of Work, 2023

WELL Evolution

WELL undergoes continuous evolution based on emerging evidence and industry feedback.

Advisory scope:

- Provide feedback on updates to WELL
- Provide feedback on concept-related technical queries from Concept Leads
- Provide guidance on how WELL can best adapt to emerging sectors and underrepresented populations
- Share new research, case studies and guidelines that can inform the evolution of WELL
- Provide insight on emerging technologies including continuous monitoring devices and IoT sensors, building management systems, cloud platforms and health/fitness trackers, as applicable
- Advise on performance verification methods and reporting protocols, as applicable

Beta Features

IWBI tests new WELL strategies based on emerging research to better address unique space types, global health issues and other key considerations. These WELL strategies are called Beta Features.

Advisory scope:

- Identify concept-specific topic and research gaps in WELL and potential beta strategies to fill these gaps
- Provide expertise, including supporting research and local/global considerations, for proposed beta strategies
- Review drafted concept-specific beta strategies prior to their integration into WELL

IWBI Research Advisory Collaboration

The IWBI Research Advisory brings together an interdisciplinary group of researchers and practitioners to identify gaps, opportunities and emerging research related to health, well-being, and buildings.

Advisory scope:

- Suggest emerging research priorities and opportunities to the IWBI Research Advisory, potentially through the review of relevant impact topics in the Global Research Agenda
- Potentially provide feedback for contacts, speakers, and/or collaboration opportunities related to relevant impact topics in the Global Research Agenda

Thought Leadership

WELL Concept Advisors play a critical role in shaping people-first places. Advisors lead thoughtful conversations, advocate for change and inspire action through publications and participation in industry events.

Advisory scope:

- Contribute to and collaborate on articles, education sessions, social media posts and other thought leadership offerings
- Collaborate on research papers, white papers, design guidelines and similar publications

IWBI Research Advisory Scope of Work, 2023-2024

IWBI Global Research Agenda

IWBI aims to be the global organization where research and discussions on health, well-being and buildings are evaluated, synthesized and translated into interdisciplinary actionable agendas by leading subject matter experts. A key component of this is the creation and regular update of the IWBI Global Research Agenda: Built Environment, Health, and Well-being.

Advisory scope:

- Review and help activate of the Global Research Agenda Impact topics through various channels
- Update advisory with latest trends in their field(s) of expertise and help with potential collaboration opportunities
- Review synthesized research questions across the 12 Impact topics to inform Global Research Agenda updates based on need and feasibility (as needed)
- Identify new research questions and help synthesize and translate these research questions and other relevant research to inform updates to the Global Research Agenda (as needed)
- Provide expertise and review to conceptual model updates for the Global Research Agenda (as needed)

Research Partnerships and Collaboration

IWBI will disseminate the findings of the Research Advisory, encourage collective partnerships and provide opportunities for matchmaking between research projects and supporting organizations.

Advisory scope:

- Strategize and support the most effective methods of disseminating findings from the Research Advisory (i.e., IWBI Global Research Agenda) in formats such as peer reviewed publications, popular media, trade journals, IWBI website, etc.
- Forge collaborative partnerships between researchers, research-practitioners, government and industry
- Foster connections between researchers and supporting organizations, including potential funders

IWBI Investing for Health Advisory Scope of Work, 2023

Investing for Health Initiative

The Investing for Health (IfH) Initiative is IWBI's thought leadership platform to elevate the meaning of health, well-being and equity across organizations, communities and capital markets globally.

Advisory scope:

- Provide IWBI with advice of a strategic nature concerning the influence of ESG, sustainable finance and relevant regulations on the positioning of health and well-being within organizational strategy and investment
- Facilitate introductions to potential strategic partners within the ESG and sustainable finance ecosystem
- Contribute to IWBI thought leadership efforts in the form of presentations and/or written communications
- Provide feedback to IWBI regarding the development of human and social capital metrics and other ESG resources
- Inform IWBI of any challenges, risks or roadblocks that may exist in connection with thought leadership building and related activities and discuss ways to overcome those challenges, risks or roadblocks